

# Dr Catherine Norton



## Women's Excellence

Invitation

*Leadership for the MENA region*

*A unique opportunity to hear one of Australia's leading business presenters.*

*Consultant to international business and governments in Australia, New Zealand, the United States, Korea and the Middle East.*

*Special workshop designed for rising stars and high performing managers*

**Abu Dhabi Chamber of Commerce**

**Level 2, Room 6**

**Abu Dhabi, United Arab Emirates: 2 – 3 March 2010**





## Women's Excellence Program

**Dr Catherine Norton** challenges women to realise their potential and become effective leaders in their personal and professional lives.

Dr Catherine Norton has presented workshops on Women's Empowerment and Leadership all over the world.

She has visited and worked in the Middle East extensively.

Participants find her seminars valuable and life-changing.

The special interactive program focuses your attention on what you need to do to become a better leader and how you can help others.

### You will learn to

- ✓ Set your own goals.
- ✓ Manage work life balance.
- ✓ Identify leadership tasks that you need to do to become a better leader.
- ✓ Become a role model for others.

- ✓ Think strategically to achieve your goals.
- ✓ Plan and prepare for your leadership responsibilities.
- ✓ Understand cross cultural issues relating to leadership.

### What to expect

The focus will be on ways to bring leadership into your life and work.

You will have the opportunity to actively participate, ask questions and get involved.

You will have the opportunity to learn from those around you through small group discussions.

### Panel Discussion

There will be panel discussion, with key speakers where you will:

- ✓ Learn from successful leaders how to penetrate the glass ceiling.
- ✓ Hear motivating and inspiring stories of courage and perseverance.

### Benefits of attending

The **Women's Excellence** program provides an environment for women to learn from each other and to learn the latest techniques to become better leaders.

We guarantee you will:

- ✓ Review your approach to leadership.
- ✓ Learn how to become a more effective leader.
- ✓ Network and make new friends and learn from other women leaders.
- ✓ Report back about your company initiatives.
- ✓ Apply leadership principles to your own life, organization, or business.
- ✓ Have the ability to ask questions and receive feedback.
- ✓ Advance yourself.
- ✓ Learn how to present yourself as a strong woman.
- ✓ Have fun.



## Workshop Program

Day 1	Tuesday March 2, 2010	Day 2	Wednesday March 3, 2010
8.30 – 9.00	Registration and Coffee	8.30 – 9.00	Networking & Coffee
9.00 – 9:30	<p><b>Welcome. Dr Hadi El Tigani.</b> <i>CEO Abu Dhabi International Center of Excellence ADICOE.</i></p> <p><b>Introduction. Ms Annette Burke, Director, Learning and Development ADICOE.</b></p>	9.00 – 9:15	<p><b>Learning Review from Day 1.</b></p> <ul style="list-style-type: none"> <li>▪ Key lessons from participants.</li> </ul>
9.30 – 10.30	<p><b>Welcome. Dr Catherine Norton.</b> <i>Director Norton Consulting Group.</i></p> <p>Review purpose and outcomes and overview of the workshop.</p> <ul style="list-style-type: none"> <li>▪ Outline approach to 2 day course. Set ground-rules and discuss expectations.</li> <li>▪ Identify real life objectives and goals for participants.</li> </ul>	9.15– 10.30	<p><b>Passionate Leadership. Dr Catherine Norton.</b> <i>Director Norton Consulting Group.</i></p> <p>Task # 3: The passionate leader must have the <b>right people in the right jobs.</b></p> <p>Task # 4: The passionate leader <b>asks permission to lead.</b></p>
<b>10.30 – 10:45</b>	<b>Break</b>	<b>10.30 – 10:45</b>	<b>Break</b>
10:45 – 12.15	<p><b>Passionate Leadership. Dr Catherine Norton.</b> <i>Director Norton Consulting Group.</i></p> <p>Learn about the passionate leadership model and the 6 tasks for passionate leaders.</p> <ul style="list-style-type: none"> <li>▪ Overview of the model of passionate leadership.</li> </ul>	10:45 – 12.15	<p><b>Passionate Leadership. Dr Catherine Norton.</b> <i>Director Norton Consulting Group.</i></p> <p>Task # 5: An <b>iron will</b> is essential for the passionate leader.</p> <p>Task # 6: The passionate leader gets <b>community support.</b></p>
<b>12.15– 12.30</b>	<b>Break</b>	<b>12.15– 12.30</b>	<b>Break – move to Auditorium to join other women</b>
12.30 – 2.00	<p><b>Passionate Leadership. Dr Catherine Norton.</b> <i>Director Norton Consulting Group.</i></p> <p>Task # 1: Get a <b>worthy quest.</b></p> <p>Task # 2: The passionate leader knows what it means to <b>bring life to one's values.</b></p>	12.30 – 2.00	<p><b>Session 3: Introduction by Australian Ambassador Mr Doug Trappett: Experience sharing and ADICOE Award Launch.</b></p> <p>A Panel discussion with women leaders including senior professionals from government and private sectors.</p> <ul style="list-style-type: none"> <li>▪ Challenges and life lessons for women in business</li> <li>▪ ADICOE 2010 Women's Excellence Award Launch.</li> </ul>
2:00	Summary and evaluation.	2:00	Summary and evaluation.



## Your facilitator

Dr Catherine Norton, director, Norton Consulting Group has over 20 years experience working with business professionals across industries.

She is an author, speaker and consultant. She has worked with organizations in the Middle East, Malaysia, Korea, Australia, New Zealand and the United States. She works closely with local businesses to deliver world class programs.

Her areas of expertise include leadership, communication, teamwork and organizational change.

Dr Norton's academic qualifications include: Ph.D., Purdue University (Indiana, USA.), 1985. M. A., San Diego State University (California, USA.), 1981. B. A., University of Queensland (Queensland, Australia), 1976.

## When and where

Chamber of Commerce

Level 2, Room 6

Chamber of Commerce Building, Cornishe Road

Abu Dhabi, United Arab Emirates

2 – 3 March 2010

## Registration

To confirm your attendance contact Kauther Al Jabry by 25 February 2010.

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## Sponsorship

