

# Dr Catherine Norton

interactive program



## Women's Leadership

for the MENA region

*A unique opportunity to hear one of Australia's leading business consultants*

*Consultant to international business and governments in Kuwait, Malaysia, Korea, Australia, New Zealand and the United States.*

**Al Corniche Club, Kuwait**  
**4 November 2009**



Australian Government



Council for Australian-Arab Relations

مجلس العلاقات الأسترالية العربية



## Women's Leadership

**Dr Catherine Norton** challenges women to realise their potential and become effective leaders in their personal and professional lives.

Dr Catherine Norton has presented workshops on Women's Leadership all over the world.

She has visited and worked in the Middle East extensively.

Participants find her seminars valuable and life-changing.

The special interactive program focuses your attention on what you need to do to become a better leader and how you can help others.

### You will learn to

- ✓ Set your own goals.
- ✓ Identify leadership tasks that you need to do to become a better leader.
- ✓ Become a role model for others.
- ✓ Think strategically to achieve your goals.

- ✓ Plan and prepare for your leadership responsibilities.
- ✓ Understand cultural issues relating to leadership.

### Who should attend

Women working in Ministries, Charity and Community Organizations and the Private Sector interested in progressing their careers and helping others.

For example, managers, committee executives, administrators and business owners.

### What to expect

There will be panel discussion, key speakers and group discussions from which you will learn.

The focus will be on ways to bring leadership into your life and work.

Those wishing to play a more active role in creating the workshops will have the opportunity.

### Benefits of attending

The **Women's Leadership** program provides an environment for women to learn from each other and to learn the latest techniques to become better leaders.

We guarantee you will:

- ✓ Review your approach to leadership.
- ✓ Learn how to become a more effective leader.
- ✓ Network and make new friends and learn from other women leaders.
- ✓ Apply leadership principles to your own life, organisation, or business.
- ✓ Have the ability to ask questions and receive feedback.
- ✓ Advance yourself.
- ✓ Learn how to present your self as a strong woman.
- ✓ Have fun.



## Workshop Program

Schedule	Morning		Afternoon
8.00 – 8.30	<b>Registration and Coffee</b>		
8:30 – 9:00	<b>Welcome. Ms. Suha Al Awadhi.</b> <i>President Save Our Skills (S.O.S.).</i>	11.30 – 1.00	<b>Passionate Leadership.</b> Learn about the passionate leadership model and the 6 tasks for passionate leaders. <b>Dr Catherine Norton.</b> <i>Director Norton Consulting Group.</i>
9.00 – 9.30	<b>Introduction.</b> The role of women in the Middle East and importance of cultural exchanges. <b>Mr. Glenn Miles.</b> <i>Australian Ambassador to Kuwait.</i> <b>Passionate Leadership.</b> Reflections about Leadership. <b>Dr Catherine Norton.</b> <i>Director Norton Consulting Group.</i> <ul style="list-style-type: none"> <li>• Discuss expectations and identify real life objectives and goals for participants.</li> <li>• Leadership lessons from around the world. What are the key issues facing women leaders?</li> <li>• Identify key issues facing women in MENA region</li> </ul>		<ol style="list-style-type: none"> <li>1. The model begins with a <b>worthy quest.</b></li> <li>2. The passionate leader knows what it means to <b>bring life to one's values.</b></li> <li>3. The passionate leader must have the <b>right people in the right jobs.</b></li> <li>4. The passionate leader <b>asks permission to lead.</b></li> <li>5. An <b>iron will</b> is essential for the passionate leader.</li> <li>6. The passionate leader gets <b>community support.</b></li> </ol>
9.30 – 11.00	<b>Panel discussion.</b> What are the key attributes of an effective leader? What are the challenges? What are the lessons learned? Experienced women leaders present their views. <ul style="list-style-type: none"> <li>• <i>Belinda Lewis, MENA Workforce Partner, IBM Middle East, UAE.</i></li> <li>• <i>Catherine Norton, Director, Norton Consulting Group, Australia.</i></li> <li>• <i>Suha Al Awadhi, President, SOS, Kuwait.</i></li> </ul>	1.00 – 2.15	<b>Professional Style. Open forum and discussion.</b> This session has speakers on topics relating to personal style. Topics covered include: <ul style="list-style-type: none"> <li>• Personal Image</li> <li>• Health, fitness and exercise</li> <li>• Work and Life Balance</li> <li>• Self presentation</li> </ul>
11.00 – 11.30	<b>Networking and refreshments</b>	2.15 – 2.30	Summary and evaluation.
		2.30	<b>End of Workshop</b>



## Your facilitators



**Dr Catherine Norton**, director, Norton Consulting Group has over 20 years experience . She is an author, speaker and business consultant. She has worked in Kuwait, Malaysia, Korea, Australia, New Zealand and the United States. Her areas of expertise include leadership, communication, personal renewal and change.

Dr Norton's has Ph.D. Purdue Univ (USA) 1985. M. A. San Diego State Univ (USA) 1981. B. A. University of Queensland (Australia) 1976.



**Ms Suha AlAwadhi** is President of S.O.S. Save Our Skills which was created to benefit all the Young Business Women in Kuwait.

## When and where

Kuwait City: 4 November 2009

Al Corniche Club, Gulf Road, Al Shaab area, Kuwait City, KUWAIT

Tel: (965) 256 36398

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